



WHAT INSPIRES A  
COMMUNITY  
TO TAKE ACTION?

2011 | 2012  
ANNUAL REPORT

DECEMBER 2012



"Leadership Denver was a  
transformational experience  
that inspired me to action."

"Leadership Denver was a transformational experience that inspired me to action." That is how a recent graduate described her experience with the Leadership Foundation, and it's a sentiment we hear echoed over and over by our alumni. Our programs and events exist to strike a chord within people that motivates them to get involved in community change. Whether they join a nonprofit board, chair a committee, organize an event, serve as a mentor, or volunteer a few hours a week, our alumni are making a real impact throughout the region.

We are excited to share with you some of the ways this year's program participants have been inspired to become more civically engaged. Over the past year, more than 1,250 people have participated in our programs and attended our events. Whether they graduated from Leadership Denver or joined us at the Celebrating Civic Leadership Luncheon, we know they were challenged to think differently, and they were motivated to engage more fully in the issues that make—or could break—our region.

We recently said farewell to Maureen McDonald, who served as this organization's executive director for more than 10 years. Under her guidance, the Leadership Foundation expanded its reach through the addition of programs such as Access Denver, Impact Denver, Legacy Denver and Colorado Experience. We also have her to thank for many of this year's accomplishments, including hosting our second Colorado Experience program and our 22<sup>nd</sup> Leadership Exchange program, graduating strong ID and LD classes, and hosting our largest fundraiser to date. We wish Maureen the best of luck in her new endeavors, and we are excited to see what the future holds under the vision of new executive leadership.

Thank you to our board members, alumni and friends for the guidance and support they provided throughout the year. The volunteers who serve as advisors, speakers, facilitators, fundraisers and idea generators make our programs possible, and we appreciate their ongoing commitment to our mission.

The following pages tell a story of how our programs have inspired people to take action. And, as a teaser of what's to come in the next year, there are data points from our upcoming Colorado in Context initiative included throughout. These data points call attention to the issues that have inspired our alumni to get involved in improving the quality of life for everyone in Colorado. We also hope they encourage you to think about how you can enact change. Together, we have the power to strengthen Colorado's future!

Jandel Allen-Davis, M.D.  
2011-2012 Board Chair  
Denver Metro Chamber Leadership Foundation

Tameka Montgomery  
Executive Director  
Denver Metro Chamber Leadership Foundation

# THE LEADERSHIP FOUNDATION AT-A-GLANCE

## VISION

*Inspiring a diverse community of leadership to improve Colorado*

## MISSION

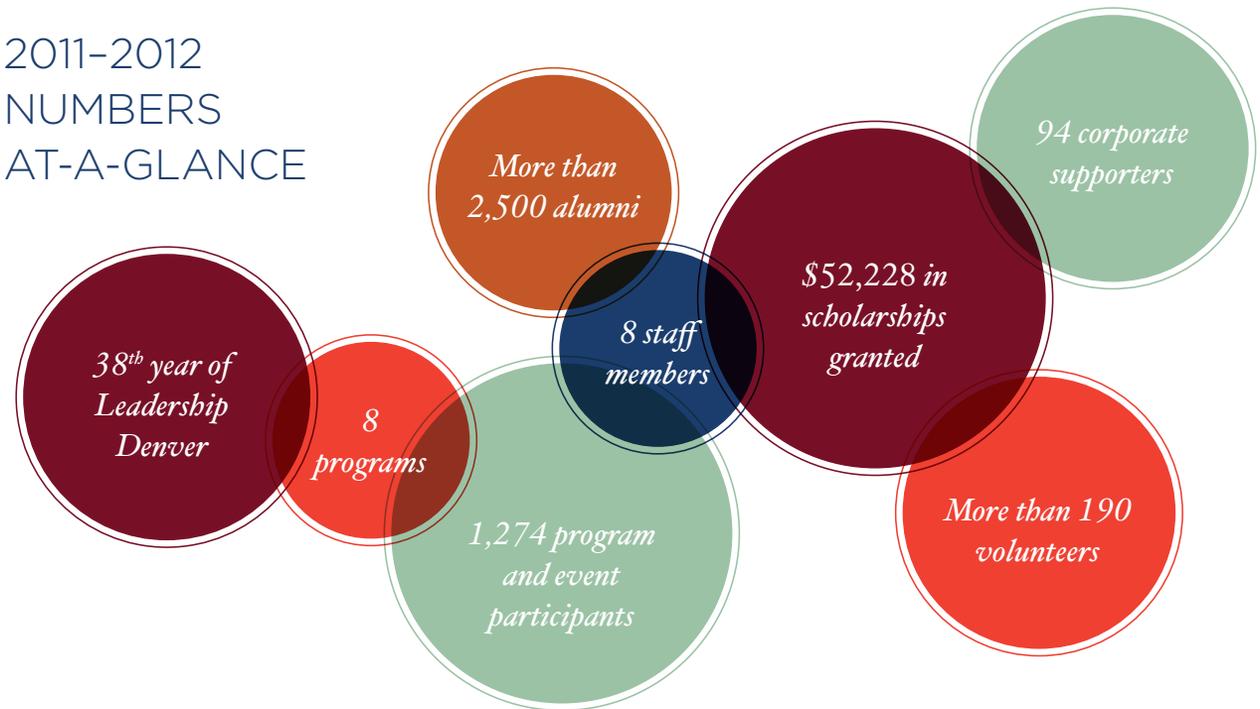
*Providing content, context and access to inspire leaders to engage in issues critical to the region's success*

## VALUES

- *Cooperative, collaborative relationships*
- *Inclusivity and diversity of perspective*



## 2011-2012 NUMBERS AT-A-GLANCE



LEADERSHIP DENVER

# HOW DOES A GROUP OF 55 PEOPLE ENACT COMMUNITY CHANGE?

*Our flagship program, Leadership Denver, convenes a diverse group of leaders to learn about and discuss our region's issues. We challenge them to deepen their community engagement and create change around the issues for which they feel the most passion.*



## INSPIRED ACTION

# READ12

# CLASS PROJECT

After learning about literacy issues in Colorado, LD '12 decided to make an impact through its class project. With support from Colorado Reads: The Early Childhood Literacy Initiative, LD '12 is launching the first "Read12" book fair at Hallett Fundamental Academy in May 2013. During the inaugural book fair, "Read12" will provide children in Kindergarten through second grade with 12 summer reading books. By providing high-quality reading materials to children from low-income homes, the project is helping to increase third grade reading proficiency and address the achievement gap. LD '12 plans to host additional book fairs in May 2014 and 2015.

94%

94% of LD '12 graduates feel more engaged in community and civic life after participating in the program.

62% of LD '12 graduates were most inspired to get involved in issues around education.

62%

39%

39% of Colorado fourth graders score proficient or better in reading. A child who can't read at grade level by the end of third grade is four times more likely to drop out of high school and not go to college. Increasing college attainment by 1% in metro Denver alone would yield an economic impact of \$1.8 billion. *Courtesy of Colorado in Context*

"Leadership Denver inspired me to get involved in community activities again. This year, my family organized the annual Juneteenth festival in the Five Points community. More than 3,000 people attended the two-day event, and we are already looking forward to hosting the 2013 festivities."

JENNIFER HARRIS, OPERATIONS ADMINISTRATOR, DENVER INTERNATIONAL AIRPORT

## LEADERSHIP EXCHANGE

# WHAT CAN WE LEARN FROM VISITING OTHER CITIES?

*A lot. That's why the Leadership Exchange program has been bringing Denver leaders to other cities for more than 20 years. In 2011, a delegation of 160 Denver business, government and nonprofit executives traveled to Boston to study the region's strengths and challenges.*



93% of Leadership Exchange delegates feel more prepared to engage in Denver community issues after visiting Boston.

## LEX BOSTON TAKEAWAYS

- Collaboration is key: Higher education, government and business must work together on shared priorities, such as education, infrastructure, health care and innovation to create a strong economic environment.
- Higher ed is big for business: Boston's educational institutions are incubators for innovation that produce an educated workforce and successful companies.
- P3s make a difference in P-20: Education reform can be achieved through public/private partnerships and by focusing on student needs.

## INSPIRED ACTION

LEX has the power to create tangible outcomes.  
Here is what we've seen come to life this year:

Metro State University of Denver's newly opened Center for Advanced Visualization and Experiential Analysis (CAVEA) was inspired by Arizona State University's Decision Theater, which we visited during the 2007 LEX trip to Phoenix. CAVEA is a state-of-the-art theater space where leaders can make decisions through the use of computer modeling and simulation.



*Metropolitan State University of Denver's CAVEA Theater*



## IMPACT DENVER

# WHAT INSPIRES ACTION?

*Knowledge about issues ignites the passion to get involved. Impact Denver is an introductory civic leadership program that provides the issues-based education needed to kick-start community involvement.*



33% of Coloradans volunteer in some capacity, which is higher than the national average of 26.5%. Our state's commitment to volunteerism has an economic value—an hour of volunteer work in Colorado is worth \$22.03. *Courtesy of Colorado in Context*

84% of Impact Denver '12 graduates feel more engaged in community and civic life after participating in the program.



## INSPIRED ACTION

### SIX PROJECTS – SIX MONTHS

ID '12 was challenged to take action on the program's first day when the class was divided into six project teams and tasked with helping a local nonprofit address an organizational or community need. One team worked with the Mental Health Center of Denver on a landscape project for the organization's Beeler Street Residence, delivering more than \$8,000 in improvements after securing in-kind donations from local landscapers and nurseries. Another team helped Reach Out and Read create a sustainable system to deliver more than 7,500 gently used children's books to health clinics throughout the metro area, making doctors' offices more literacy-rich environments.

“The class projects provided some of the most telling and educational elements of the entire program—**problem-solving, working as a group**, dealing with real-life problems and sacrificing **time for a cause.**”

KEN CHUNG, DIRECTOR OF PRODUCT DEVELOPMENT, SHARKLET TECHNOLOGIES



## COLORADO EXPERIENCE

# WHY IS IT IMPORTANT FOR LEADERS FROM ACROSS THE STATE TO SHARE IDEAS?

*Great outcomes and opportunities come from participating in dialogue about statewide business and policy issues. That's why we brought 150 metro Denver executives to Fort Collins for Colorado Experience, a two-day experiential learning program that gave us an inside look at the northern Colorado region.*



## INSPIRED ACTION

## COLORADO EXPERIENCE TAKEAWAYS

CSU Fort Collins is an economic engine: The campus conducts world class research and serves as an incubator for small business and big ideas, making an impact on both the local and global level.

Support for sustainable practices: Fort Collins is pioneering a new approach to sustainability that has CSU, local businesses and city government collaborating on energy conservation practices.

Entrepreneurial spirit: From the success of companies like OtterBox and New Belgium to the startups spinning out of CSU, Fort Collins is a city where innovation and risk-taking are valued, thanks to the community's entrepreneurial mindset.



91% of Colorado Experience participants feel more engaged in community and civic life after visiting Fort Collins.

“The metro Denver area can **learn a lot from** studying the ecosystem in Ft. Collins, which attracts so many high-tech companies to the region. By **engaging in dialogue** with Fort Collins leaders and contrasting our similar and different issues, Denver’s **perspective was widened.**”

MIKE NIYOMPONG, VICE PRESIDENT, REBOUND SOLUTIONS



## LEGACY DENVER

# WHAT ROLE DOES DIALOGUE PLAY IN SOLVING COMMUNITY ISSUES?



85% of participants feel Legacy Denver made them more aware of issues of regional importance

*By discussing issues, we increase awareness and encourage problem-solving. Legacy Denver is a forum for Denver's business and community leaders to learn about issues of regional importance in a small group setting. This year's six groups were led by subject-matter experts who addressed topics including sustainability, public/private partnerships and working across sectors.*



The Role of Business Leadership as the U.S. Faces Critical Issues We Have Never Seen Before

*Don Childears, President and CEO, The Colorado Banking Association  
Linda Childears, President and CEO, The Daniels Fund*

Sustainability: Challenges to and Opportunities for Business, Government and Community Leaders

*James "Skip" Spensley, consultant, Spensley & Associates*

From DIA to the Stock Show: How Mega-Projects Inform the Metro Denver Region

*Howard Gelt, Shareholder, Polsinelli Shughart*

Our Aging Society: A Look at Palliative Care, End-of-Life Health Care Policy and the Ethics of End-of-Life Treatment

*Julika Ambrose, D.M.D.*

Doing Business Across Time Zones, Cultures and Regions

*Anne McCarthy, President, Westmeath Communications*

Decision-Making Within Context: Bridging the Gap between Public, Private, and Nonprofit Sectors

*Larry Fullerton, CEO/Executive Director, Hope Communities, Inc.*

## INSPIRED ACTION CREATING A MOVEMENT

During this year's CLA Summit, students were split into small groups and tasked with creating a movement around early childhood literacy. The teams presented their plans to a panel of judges that included executives from Teach for America and the Mile High United Way. Four winning teams were selected, and these students had the opportunity to meet with Lieutenant Governor Joseph Garcia at the Capitol in April 2012 to discuss their ideas. Lt. Governor Garcia engaged in lively dialogue with the students about the current challenges and potential solutions to Colorado's literacy issues.



Hispanic and African American students are three times less likely than white students to be proficient or better at reading. Hispanics under 18 are Colorado's fastest growing minority population. If we don't effectively narrow the achievement gap, our state's talent pool and economic security will weaken.

*Courtesy of Colorado in Context*

### **COLORADO LEADERSHIP ALLIANCE**

## HOW DO WE PREPARE COLORADO'S FUTURE LEADERS?

*College students from across the state are developing their leadership skills through the Colorado Leadership Alliance (CLA), a Leadership Foundation initiative that unites the undergraduate leadership training programs at 11 Colorado universities.*

*By hosting events like the annual CLA Summit, we help to educate, engage and inspire the next generation of leaders.*

## CELEBRATING CIVIC LEADERSHIP LUNCHEON

# CAN ONE PERSON'S STORY GET PEOPLE THINKING DIFFERENTLY ABOUT THEMSELVES?

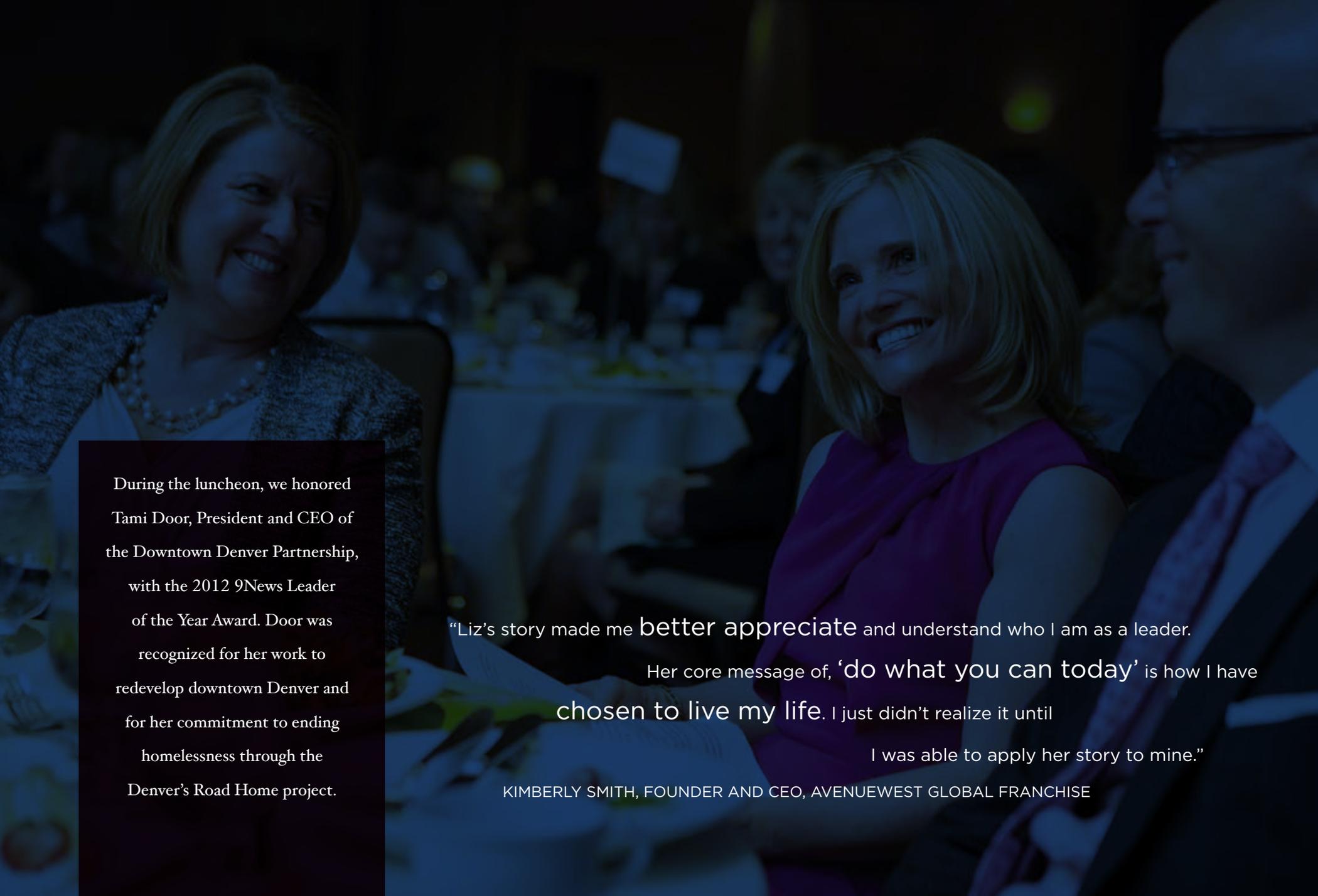
*At this year's inaugural Celebrating Civic Leadership Luncheon, keynote speaker Liz Murray challenged the audience of more than 600 people to "create the extraordinary" in their lives. The child of drug-addicted parents who overcame homelessness and won a scholarship to Harvard, Murray's story of perseverance and hard work resonated deeply with those in attendance, encouraging them to think differently about overcoming obstacles—big and small—in their own lives.*

# 211,000

211,000 kids younger than 18 live in poverty in Colorado. Poverty dramatically affects Colorado's children and their overall well-being, contributing to poor health and low academic performance.

*Courtesy of Colorado in Context*





During the luncheon, we honored Tami Door, President and CEO of the Downtown Denver Partnership, with the 2012 9News Leader of the Year Award. Door was recognized for her work to redevelop downtown Denver and for her commitment to ending homelessness through the Denver's Road Home project.

“Liz’s story made me **better appreciate** and understand who I am as a leader.

Her core message of, ‘do what you can today’ is how I have **chosen to live my life**. I just didn’t realize it until

I was able to apply her story to mine.”

KIMBERLY SMITH, FOUNDER AND CEO, AVENUEWEST GLOBAL FRANCHISE

## LEADERSHIP FOUNDATION ALUMNI

# WHERE ARE THEY NOW?

*There are more than 2,500 Leadership Foundation alumni creating change throughout Colorado. Our programs help spark their passion around issues such as education, health care, poverty and economic development, and we are proud of the work they are doing to improve the quality of life in our community. The Leadership Foundation works to keep alumni informed about current issues and connected with each other so they can collaborate on community problem solving. Our alumni are involved with many organizations. Here are just a few they support...*

MILEHIGHUNITED WAY THE COLORADO HEALTH FOUNDATION EL POMAR FOUNDATION URBAN PEAK THE DENVER FOUNDATION DENVER'S ROAD HOME COLORADO I HAVE A DREAM FOUNDATION DENVER HEALTH BIENNIAL OF THE AMERICAS WOMEN'S FOUNDATION OF COLORADO LATINO COMMUNITY FOUNDATION OF COLORADO DENVER URBAN RENEWAL AUTHORITY COLORADO NONPROFIT ASSOCIATION HISPANIC CHAMBER OF METRO DENVER KIPP COLORADO DANIELS FUND BLAIR-CALDWELL AFRICAN AMERICAN RESEARCH LIBRARY STAPLETON FOUNDATION DOWNTOWN DENVER PARTNERSHIP CHILDREN'S HOSPITAL FOUNDATION DENVER BOTANIC GARDENS CU FOUNDATION COLORADO SUCCEEDS DENVER PRE-SCHOOL PROGRAM METRO DENVER SPORTS COMMISSION INVEST IN KIDS HEALTHONE THE NATIONAL CIVIC LEAGUE CITY YEAR DENVER DENVER EDUCATION COMPACT BOARD GOODWILL INDUSTRIES OF DENVER DENVER PUBLIC SCHOOLS FOUNDATION WOMEN'S FORUM VISIT DENVER GIRL SCOUTS OF COLORADO COLORADO SCHOLARSHIP COALITION DENVER PUBLIC LIBRARY DENVER ZOO CIRCLE OF LATINA LEADERSHIP NATIONAL SPORTS CENTER FOR THE DISABLED COLORADO BLACK CHAMBER OF COMMERCE CLINICA TEPEYAC BIG BROTHERS AND BIG SISTERS OF COLORADO CHILDREN'S HOSPITAL OF DENVER PUBLIC EDUCATION AND BUSINESS COALITION PROJECT ANGEL HEART JUNIOR ACHIEVEMENT BOYS AND GIRLS CLUB OF METRO DENVER DENVER URBAN LEAGUE DENVER CENTER FOR THE PERFORMING ARTS MI CASA RESOURCE CENTER



# LEADERSHIP FOUNDATION VOLUNTEERS



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 Jandel Allen-Davis  
 Dave Allman  
 Alires Almon  
 Julika Ambrose  
 Myron Anderson  
 Angela Baier  
 Justin Ball  
 Alexandra Ballas  
 M. Gregory Bante  
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 Howard Gelt  
 Darla Goddard  
 David Goldberg  
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 Roxane White  
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 Tami Young



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**CINDY PARSONS** | Vice President, Public Relations, Comcast

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**CRAIG UмбаUGH** | Partner, Hogan Lovells US LLP

**LYNNE VALENCIA** | Vice President of Community Relations, 9NEWS

**ANDRÉ VAN HALL** | CEO and General Manager, Denver Athletic Club

**JAMIE VAN LEEUWEN, PH.D.** | Senior Policy Advisor to Governor Hickenlooper & Director of Community Partnership, State of Colorado

**TRAVIS WEBB** | Managing Partner, Colorado, BKD CPAs & Advisors

**BERT WILLIAMS** | President, UMB Bank, Colorado

**TAMI YOUNG** | CEO and Owner, AdvenTech

“Serving on such a **civic-minded** board has  
**compelled** me to think expansively about the  
**opportunities** to improve our region. The Leadership Foundation  
**encourages** me to think in terms of  
**what is possible**, rather than what is not.”

JANDEL ALLEN-DAVIS, CHAIR, VICE PRESIDENT, GOVERNMENT AND  
EXTERNAL RELATIONS, KAISER PERMANENTE COLORADO

# LEADERSHIP FOUNDATION DONORS

## \$10,000 AND ABOVE

9NEWS  
Boettcher Foundation  
Comcast  
DaVita Inc.  
Denver Metro Chamber of Commerce  
El Pomar Foundation  
First Western Financial, Inc.  
Greenberg Traurig, LLP  
Kaiser Permanente  
Lockton Companies, LLC  
Molson Coors Brewing Company  
PCL Construction Enterprises, Inc.  
Piton Foundation  
Rose Community Foundation  
The Colorado Health Foundation  
The Colorado Trust  
U.S. Bank Foundation  
UMB Bank of Colorado  
United Healthcare  
Xcel Energy

## \$1,000 - \$9,999

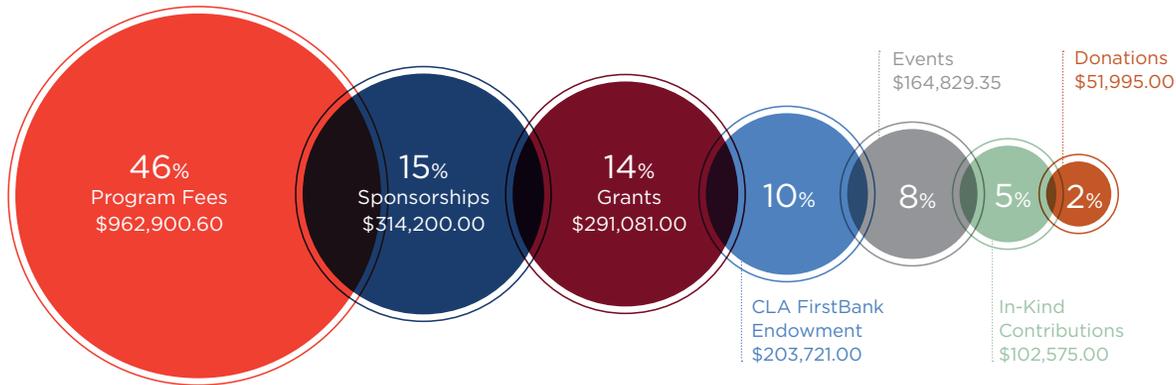
AdvenTech  
Aiello Public Relations & Marketing  
Auraria Higher Education Center  
Be Intentional  
BKD CPAs & Advisors  
BP America, Inc.  
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Downtown Denver Partnership  
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Mountain States Employers Council  
Ocean Prime  
P/SL Medical Center  
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Rebound Solutions Consulting  
Resource Initiatives  
RTL Networks, Inc.  
Sage Hospitality Resources, LLC  
Saunders Construction, Inc.  
Snell & Wilmer  
SOS Technologies  
Southwest Airlines  
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University of Denver, University College  
University of Denver's Pioneer Leadership Program  
University Physicians, Inc.  
Vectra Bank Colorado  
VISIT DENVER  
Wells Fargo Bank N.A.  
Western Union Foundation

“Our corporate philosophy is to not only  
be **actively engaged** in developing, **strengthening**  
and **energizing** our communities, but to also  
be a **role model** by connecting our leaders to other  
**civic-minded** individuals and building those relationships.”

DARREN MARKLEY, U.S. BANK, THE PRIVATE CLIENT RESERVE

## REVENUE SOURCES



## INVESTMENT PRIORITIES

Leadership Development Programming	\$1,009,495.94
LF Grants and Scholarships	\$52,228.88
CLA Scholarships	\$304,831.00
Events	\$161,074.01
Administration	\$214,584.00
In-Kind Expenses	\$97,775.00
Fund Development	\$34,503.46
<b>TOTAL</b>	<b>\$1,874,492.29</b>
<b>NET</b>	<b>\$216,809.66</b>



## LEADERSHIP FOUNDATION TEAM

### Back row:

Dave Suss, *Senior Operations Manager*;  
Denise King, *Senior Program Manager*;  
Brittany Winkfield,  
*Marketing and Events Coordinator*;  
Amanda Melroy, *Office Coordinator*

### Front row:

Mara MacKillop, *Department and Program Coordinator*;  
Melissa Viola, *Manager of Outreach & Alumni Relations*;  
Tameka Montgomery, *Executive Director*;  
Kirsten Vermulen, *Program Manager*

## FUTURE IMPACT

# WHAT'S NEXT?

*Here are a few of the things we are looking forward to in the next year:*

### LEX AUSTIN

We just traveled to Austin for the 23rd annual LEX program, where we explored the Live Music Capital's vibrant tech and creative sectors. The takeaways? Transformative change requires community ownership to be effective and sustainable. Also, there is an opportunity for Denver to more clearly define and align its branding efforts so everyone is on the same page with regards to our city's identity. Stay tuned for more on the outcomes from our visit.

### COLORADO IN CONTEXT

This new initiative officially debuts in 2013. Colorado in Context will look at the correlation between issues such as education, health care, infrastructure, quality of life and civic engagement in Colorado and showcase opportunities to engage. We hope it inspires our alumni to action.

### ACCESS DENVER

Returning in April after a year-long hiatus, Access Denver will provide a two-day crash course on Denver's most influential people and critical issues to new-to-Denver or newly-promoted senior-level executives.

### CELEBRATING CIVIC LEADERSHIP LUNCHEON

Save the date for Thursday, April 11, 2013. Our signature fundraising event will feature another inspirational keynote and the 2013 Leader of the Year Award winner.

### WEBSITE

We will debut an all-new website and branding campaign to help us better tell the Leadership Foundation story.



# PROGRAM PARTICIPANTS

*\*Participant affiliations with their organizations were as of the conclusion of the program.*

## **Colorado Experience 2012 Committee**

Co-chairs:

Greg Bante, Senior Vice President, Jones Lang LaSalle Brokerage, Inc.  
Landri Taylor, President and CEO, Urban League of Metro Denver, Inc.

Kathryn Albright, U.S. Bank

Jandel Allen-Davis, Kaiser Permanente Colorado

Greg Bante, Jones Lang LaSalle Brokerage, Inc.

Thomas Brinegar, PEAK Resources, Inc.

Kelly Brough, Denver Metro Chamber of Commerce

KieAnn Brownell, Rocky Mountain Silhouettes

William Browning, Rebound Solutions Consulting

Ralph Christie, Merrick & Company

Rebecca Cordes, First Western Financial, Inc.

Mark, Davidson, blue onion

David Fine, McKenna Long and Aldridge LLP

Katie Kramer, Boettcher Foundation

Maureen McDonald, Denver Metro Chamber Leadership Foundation

James Pinto, Brownstein Hyatt Farber Schreck, LLP

Landri Taylor, Urban League of Metro Denver, Inc.

Jim Thomas, Minor & Brown

Kristin Todd, Daniels Fund

Jamie Torres, City and County of Denver

Maureen Upton, Resource Initiatives LLC

Melissa Viola, Denver Metro Chamber Leadership Foundation

Rebecca Weiss, Anthem Blue Cross & Blue Shield

Bert Williams, UMB Bank Colorado

Mark Witkiewicz, Corporex Colorado, LLC

## **Impact Denver Class of 2012**

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